**Emails for Representatives to Send to Fundraising Accounts/Prospects**

**List of Emails:**

1. Welcome to GreatMoods! (Introduction Email)
2. Welcome to GreatMoods! (Prospect on Board – said YES)
3. Calculate the Money You Can Raise with a GreatMoods Fundraiser
4. Get to Know Your Personalized Website!
5. **Welcome to GreatMoods!** (Introduction Email)

Subject Line: Welcome to GreatMoods!

Hello [insert name],

Welcome to GreatMoods!

GreatMoods is a Free online fundraising program that takes the hassle out of everyday door-to-door fundraising. Our organization is dedicated to helping schools, churches, and other organizations raise money for their needs.

GreatMoods has many great advantages as an online fundraising program. Every member or student of every club, team, church, and organization receives a free personal fundraising website in which their friends and family members can make purchases from our online GreatMoods Mall. It is simple, easy, and takes only a few minutes to set up.

As a fundraiser, each member can integrate Facebook, texting, and other media sources to help them reach out to their friends and family. They never have to pick out which items they wish to sell because anyone can buy anything from the GreatMoods Mall at any time!

We are 100% free to you forever! Start your success with us!

Please feel free to take a look around the GreatMoods website here:

[www.greatmoods.com](http://www.greatmoods.com)

Sincerely,

[insert name]

1. **Welcome to GreatMoods! (Prospect on Board – said YES)**

Subject Line: Welcome to GreatMoods!

Hello [insert name],

Welcome to GreatMoods! We’re so excited to have you and [insert organization name] on board for some great online fundraising! We want your fundraising experience to be as smooth and successful as possible.

It is so exciting to have you on board! Please let me know if you have any questions. At GreatMoods, we are on your team!

Please feel free to take a look around the GreatMoods website here:

[www.greatmoods.com](http://www.greatmoods.com)

Sincerely,

[insert name]

1. **Calculate the Money You Can Raise with a GreatMoods Fundraiser**

Subject Line: Calculate the $$$$$$ You Can Raise!!

Hello [insert name],

GreatMoods is the BEST way to fundraise! You can’t pass up money next day deposited into your PayPal account! We take care of delivery for you. Remember, 35% of each item sold goes to [insert organization]!

We want you to see how easy it is to meet your fundraising goals. The success calculator allows you to do just that, and calculate the money you can raise with a GreatMoods fundraiser! Click [here] to find out how much money [insert organization] could raise!

It was a smart decision in choosing GreatMoods to start fundraising! Please contact me with any questions!

Sincerely,

[insert name]

1. **Get to Know Your Personalized Website!**

Subject Line: Get to Know Your Personalized Website!

Hello [insert name],

[Insert organization name] has its own personalized website. You can see it [here]. This website has all of the information you will need to know about your fundraiser!

Next, start exploring the different links on the left section of your personal website to get familiar with the site. Exploring the site will help you to better understand how fundraising at GreatMoods works!

Finally, you will soon be able to start fundraising! Let’s get started soon! Let me know if I can do anything to help—we are on your team!

Sincerely,

[insert name]